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## OFFICIAL SHOW CATALOGUE 2012

### ADVERTISING RATE SHEET

#### Frequency:

Published to coincide with Jewellery Arabia 2012 to be held at the Bahrain International Exhibition Centre in the Kingdom of Bahrain.

#### Rates (in US Dollars) :

Position:	Unit Price
Full Page (Colour)	\$ 6,000
Double Pages colour	\$ 8,000
Inside Front Cover -English side	\$ 8,000
Inside Front Cover -Arabic side	\$ 8,000
Front Cover Gatefold -Both sides	\$ 8,500

#### Guaranteed Circulation:

**40,000** copies will be circulated at the exhibition venue, all 5-star hotels and in Palaces, Diwans (Royal Courts) in the Kingdom of Bahrain and a specially prepared VIP mailing list.

#### Editorial Supplements & Sponsorship:

Rates available upon request

#### Mechanical Data & Technical Specifications:

Full Page (Trim): 210 mm X 280 mm (Bleed): 220 mm X 290 mm  
Double Page (Trim): 420 mm X 280 mm (Bleed): 430 mm X 290 mm

#### Binding:

Perfect Binding

#### Material Requirements:

Advertisement material must be submitted digitally on a CD OR by Email as follows: **PDF** format (high resolution photos/press quality/embedded fonts or created outline). Note for DPS: Please ensure that the text is at least 5 mm away from the gutter on either side

#### Material Deadline:

One month prior to publication date

#### General Conditions:

Jewellery Arabia 2012 official catalogue is published in conformity with the press laws of the Kingdom of Bahrain and in compliance with local and regional religious and cultural norms.