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# الساعات والمجوهرات

Arabian Watches & Jewellery

## Arabian Watches & Jewellery (AWJ) Levant Edition Lebanon / Syria / Jordan 2012 ADVERTISING RATE SHEET

### Frequency:

Quarterly: **March - May / June - August / Sept - Nov / December - Feb. 2013**  
(4 issues)

### Rates (in US Dollars)

Position	Unit Price
Outside Back Cover (OBC):	\$ 5,500
Inside Back Cover (IBC):	\$ 2,700
Inside Front Cover Spread (IFCS):	\$ 4,850
Front Cover Gatefold:	\$ 5,350
Double Page	\$ 3,400
Full Page (Colour):	\$ 2,200

### Guaranteed Circulation:

10,000 copies across Lebanon/Syria/Jordan. Distributed to subscribers, 5 star hotels, strategic luxury shopping malls and leisure centres



### Editorial Supplements & Sponsorship:

Rates available upon request

### Mechanical Data & Technical Specifications:

Full Page (Trim): 240 mm X 310 mm - (Bleed): 250 mm X 320 mm  
Double Page (Trim): 480 mm X 310 mm - (Bleed): 490 mm X 320 mm

### Binding:

Perfect Binding

### Material Requirements:

Advertisement material must be submitted digitally on a CD or by Email as follows: **PDF** format (high resolution photos/press quality/embedded fonts or created outline).  
Note for DPS: Please ensure that the text is at least 5 mm away from the gutter on either side

### Material Deadline:

One month prior to publication date

### Cancellations:

Cover Pages: 6 months prior to publication date  
Inside Pages: 4 months prior to publication date

### General Conditions:

**Arabian Watches & Jewellery (AWJ)** -Levant Edition is published in conformity with the respective Levant countries' press laws and in compliance with local and regional religious and cultural norms