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الساعات والمجوهرات

Arabian Watches & Jewellery

Arabian Watches & Jewellery (AWJ) Int'l Edition 2012 ADVERTISING RATE SHEET

Frequency:

Bi-Monthly: February - March / April - May / June - July / August-September / October - November / December -January 2013 (6 issues)

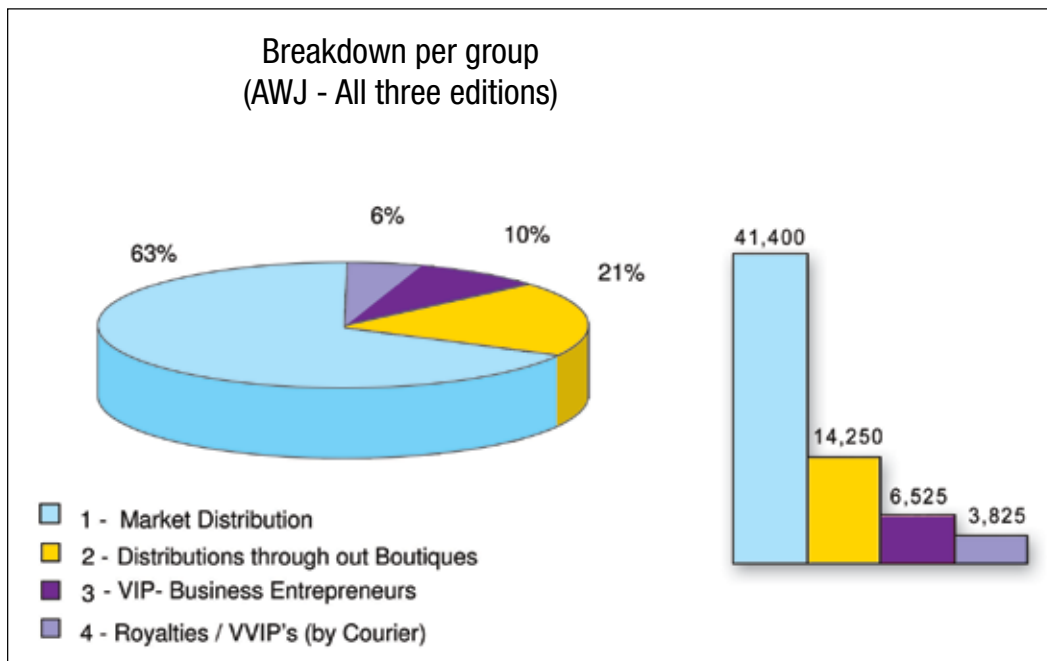
Rates (in US Dollars)*

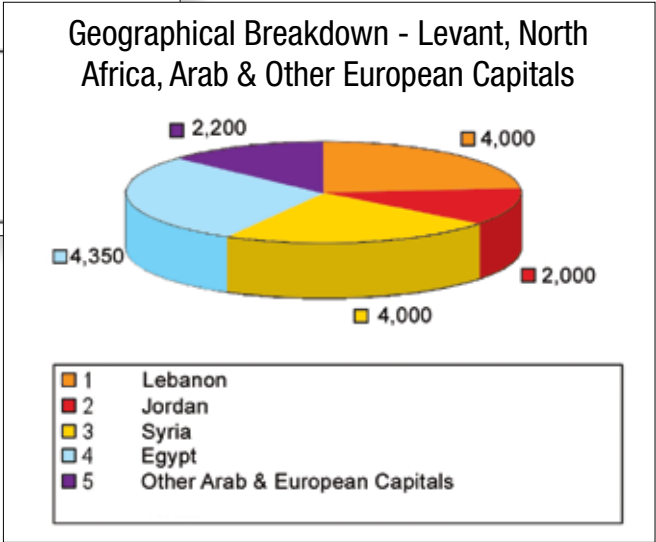
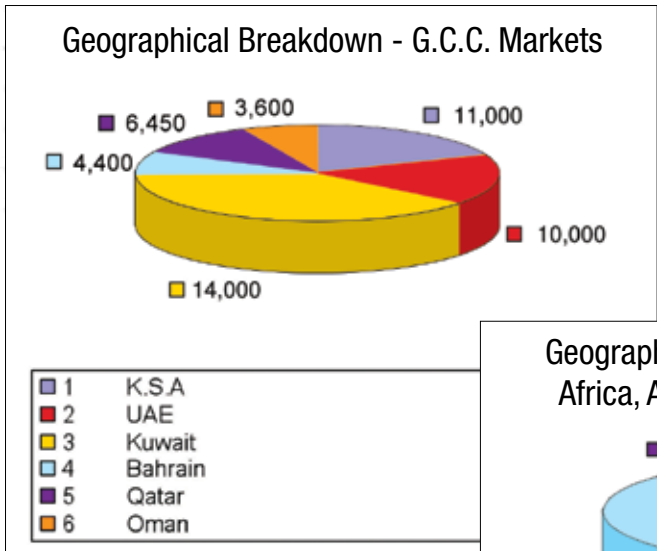
International Edition

Position:	Unit Price	2-3 Insertions	4-6 Insertions
Outside Back Cover (OBC):	\$ 13,000		
Inside Front Cover (IFC):	\$ 8,500	\$ 8,000	\$ 7,600
Inside Back Cover (IBC):	\$ 8,000	\$ 7,500	\$ 7,000
Inside Front Cover Spread (IFCS):	\$ 13,500	\$ 13,000	\$ 12,500
Front Cover Gatefold:	\$ 13,200	\$ 12,800	\$ 12,200
Double Page	\$ 12,000	\$ 11,600	\$ 11,000
Full Page (Colour):	\$ 6,300	\$ 5,800	\$ 5,500

* Front Cover operation rates upon request

Guaranteed Circulation





Guaranteed Circulation:

AWJ - International Edition: 42,000 copies across the GCC (except Kuwait), Europe and North Africa.
AWJ - Kuwait Edition: 14,000 copies.
AWJ - Levant Edition: 10,000 copies.

Total: 66,000 copies per issue

Editorial Supplements & Sponsorship:
 Rates available upon request

Mechanical Data & Technical Specifications:
 Full Page (Trim): 240 mm X 310 mm - (Bleed): 250 mm X 320 mm
 Double Page (Trim): 480 mm X 310 mm - (Bleed): 490 mm X 320 mm

Binding: Perfect Binding

Material Requirements: Advertisement material must be submitted digitally on a CD or by Email as follows:
PDF format (high resolution photos/press quality/embedded fonts or created outline).
 Note for DPS: Please ensure that the text is at least 5 mm away from the gutter on either side

Material Deadline: One month prior to publication date

Cancellations: Cover Pages: 6 months prior to publication date
 Inside Pages: 4 months prior to publication date

General Conditions: **Arabian Watches & Jewellery (AWJ)** is published in conformity with the Middle East press laws and in compliance with local and regional religious and cultural norms.