

PROPOSED EDITORIAL PROGRAMME 2012 International Edition

Edition	Special Feature	Jewellery Feature / Theme	Watches Feature	Market & Exhibition Report	Interviews
2012					
January	<ul style="list-style-type: none"> SIHH Special Report, Novelties & 2012 Outlook & Directions (16-20 January) 	<ul style="list-style-type: none"> Platinum Jewellery: Bride's Best Choice 	<ul style="list-style-type: none"> Jewelled Watches Sports Associated Watches 	<ul style="list-style-type: none"> SIHH 2012 Review & Novelties Preview 9th Doha International Jewellery Fair (21-27 February) Premier Awards 2011 Pre Basel 2012 Review 	
February/March	<ul style="list-style-type: none"> Ultra Thin Watches 				
February	<ul style="list-style-type: none"> 9TH Doha Jewellery & Watches Exhibition Official Show Catalogue 2012 (21-27 February) 				
April/May	<ul style="list-style-type: none"> Nature Themed Watches & The Making of Enamels Watches 	<ul style="list-style-type: none"> Animals in Jewellery Designs 	<ul style="list-style-type: none"> Watch the Watch Trends 	<ul style="list-style-type: none"> Review Basel World 2012 Review 9th Doha International Jewellery Fair (21-27 February) 	Our in-depth round-up of regular features & exclusive interviews with leading regional & international Industry Professionals by our regional & international correspondents
June/July	<ul style="list-style-type: none"> Powerful Women Behind Watches & Jewellery Industry & Retailers ME 	<ul style="list-style-type: none"> Precious Stones from the Deep Sea: Pearls, Corals & Amber 	<ul style="list-style-type: none"> Mechanical & Automatic Watches 	<ul style="list-style-type: none"> Brand Ambassadors & Ambassadors 	
August/September	<ul style="list-style-type: none"> After Sale Services: What do Local Distributors have to Offer & International Brands Customer Services 	<ul style="list-style-type: none"> Jewelled Accessories Opal Jewellery 	<ul style="list-style-type: none"> New Materials in the Watch Industry such as Plastic, PVD, New Alloys, ADIC, Carbon Crystals 	<ul style="list-style-type: none"> AWJ Round Table Discussions: Report: Assessments, Predictions & Trends 2012-2013 	
October/November	<ul style="list-style-type: none"> Cars Associated Watches 	<ul style="list-style-type: none"> Aquamarines in Jewellery Rings in Trends 	<ul style="list-style-type: none"> Classic Watches: Simple & Elegant 	<ul style="list-style-type: none"> Preview Jewellery Arabia 2012 (27 November- 1 December) 	
November	<ul style="list-style-type: none"> Jewellery Arabia Official Show Catalogue (27 November- 1 December) Jewels of Arabia 2013 Annual Coffee Table 			<ul style="list-style-type: none"> World of Luxury Magazine- Published Annually for Asia Jewellery 	
Dec 2012/ Jan 2013	<ul style="list-style-type: none"> CEO Choice Watches and Jewellery Popular Watches 2012 	<ul style="list-style-type: none"> Interchangeable & Fashionable Jewellery 	<ul style="list-style-type: none"> Minute Repeaters 	<ul style="list-style-type: none"> Review Jewellery Arabia 2012 	

The AMJ 2012 Editorial Calendar is tentative & subject to change at the discretion of the Group Editor In-Chief

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Audited by



A Jewel of a Publication