



www.mpp-me.com

Corporate Profile

Arabian Watches & Jewellery (AWJ) Magazine has identified the much-needed opportunities for companies to carry their profiles, at a cost-effective rate, to a vast readership across the Middle East.

Therefore, AWJ now offers leading watch & jewellery corporations the unique opportunity to publish a comprehensive, high-quality, stand-alone, corporate profile in every edition (Six profiles annually), on an exclusive basis.

The 12 (or 18-page) Corporate Profile will conform with the highest editorial-print-production-publishing standards that our dedicated readership has come to expect from MPP Middle East Media. The supplement, entirely compiled in-house by AWJ team, to be circulated with AWJ across the Middle East.

Benefits:

Companies / Brands that avail of this Corporate Profile will have a wide range of benefits including:

- * The special Corporate Profile offers companies the opportunity to customize their corporate message to the targeted audience across the Middle East
- * The Corporate Profile is a cost-effective method to reach the intended audience with a definitive, personalised message
- * The exclusive compilation will enjoy individual attention from the general readership and will serve to inform, educate and raise the corporate profile & image through detailed editorial content
- * The special Corporate Profile will be printed on special paper and will bear the hallmarks of special-edition publications
- * Special promotion will be conducted at AWJ's retail points for highlighting the issue and increasing sales circulation
- * The special Corporate Profile can be used by companies for subsequent media promotion and / or PR-related activities at industry exhibitions and many other events.
- * Extra 500 copies of the Corporate Profile will be provided complimentary to the featured company



What MPP Middle East Media offers:

The MPP Middle East Media's editorial & production teams will assemble all editorial input and detailed reports, design, layout, typesetting and all art-print-production processes. MPP Middle East Media will undertake translation of all compiled text into Arabic, complementary.

- * All editorial input will be subject to client's approval
- * This offer is available to companies / brands on a first-come-first-served basis.

Cost:	International Edition	Kuwait Edition	Levant Edition
-12-page Corporate Profile	USD \$ 24,000	USD \$ 8,000	USD \$ 4,000
-18-page Corporate Profile	USD \$ 32,000	USD \$ 10,000	USD \$ 6,000

Deadline:

The Corporate Profile will be published 45-days after the date of confirmation by client.