

# Jewels of Arabia

2010 - 2011



“**Jewels of Arabia**” is the latest elite addition to our luxury titles dedicated to the premium watches & fine jewellery and lifestyle sectors. This elegantly compiled and well-documented, coffee table masterpiece is compiled annually. It studies and traces the history and fascination for jewellery in the Middle East through the ages and the impact of neighbouring civilizations on its development. The current edition will focus on “Merchants of Arabia” whereby the story of the arab families who brought International watches and jewellery brands to the region will be told. This is in addition to the modern trends and the latest in design. This 2nd edition will be published in October 2010.

## SPONSORSHIP OPPORTUNITIES

### Diamond Package:

- \* Outside Jacket in laminated hard paper (on both sides)
- \* 4 Full Colour Inside Pages or 2 Double Spreads lifestyle visuals
- \* 6 Pages of specially compiled Editorial Content
- \* Mention of the brand in the Editorial Foreword
- \* Special Acknowledgement in Vote of Thanks

*This complete and all-inclusive offering is available at USD \$ 24,000*

### Emerald Package:

- \* 1 Opening Double Page Spread (DPS) lifestyle visuals
- \* 1 Single Page of opening image
- \* 4 Pages of specially compiled Editorial Content

*This complete and all-inclusive offering is available at USD \$ 12,000*

### Amethyst Package:

- \* 1 Opening Double Page Spread (DPS) lifestyle visuals
- \* 4 Pages of specially compiled Editorial Content

*This complete and all-inclusive offering is available at USD \$ 10,000*

### Ruby Package:

- \* 3 Pages of specially compiled Editorial Content
- \* 1 Full Page lifestyle visuals

*This complete and all-inclusive offering is available at USD \$ 7,500*

### Sapphire Package:

- \* 2 Pages of specially compiled Editorial Content
- \* 1 Full Page lifestyle visuals

*This complete and all-inclusive offering is available at USD \$ 6,000*

*\* Other positions & special operations are available upon request \* Deadline for receipt of confirmation of Sponsorship packages: June 10th.*