



  
 الجوارف العربية ٢٠١٠  
**JEWELLERY ARABIA 2010**  
 26-30 October 2010

## OFFICIAL SHOW CATALOGUE 2010

### ADVERTISING RATE SHEET

**Periodicity:** Published to coincide with **Jewellery Arabia 2010** to be held at the Bahrain International Exhibition Centre in the Kingdom of Bahrain.

**Rates (in US Dollars) :** Covers in Full Colour

Position:	Unit Price
Full Page (Colour)	\$ 6,000
Double Pages colour	\$ 8,000
Inside Front Cover -English side	\$ 8,000
Inside Front Cover -Arabic side	\$ 8,000
Front Cover Gatefold -Both sides	\$ 8,500

**Guaranteed Circulation:** 40,000 copies collectively at the Exhibition venue, all 5-Star hotels and in Palaces, Diwans (Royal Courts) in the Kingdom of Bahrain and a specially prepared VIP mailing list.

**Editorial Supplements & Sponsorship:** Rates available on request

**Mechanical Data & Technical Specifications:**

Actual Full Page (Trim): 210 mm X 280 mm  
 Actual Double Page (Trim): 420 mm X 280 mm

**Binding:** Perfect Binding

**Material Requirements:** Advertisement material must be submitted digitally on a CD as follows:  
**PDF** format (high resolution photos/press quality/embedded fonts or created outline).  
 Note for DPS: Please ensure that the text is atleast 5 mm away from the gutter on either side

**Material Deadline:** At least one month prior to publication date,

**General Conditions:** Jewellery Arabia 2010 Official Catalogue is published in conformity with the press laws of the Kingdom of Bahrain and in compliance with local and regional religious and cultural norms.